

## Business/Career Plan Competition FAQ

This section outlines things you will need to know for the Business/Career Plan competition:

When is the Business/Career Plan due?

The last date for the submission of your final Business Plan or Career Plan will be by end of October 9, 2006.

Can I submit both a business plan as well as a career plan?

Yes, each person is allowed to send both a business plan and a career plan. However, you may not submit two business plans or two career plans.

How should I submit my documents?

Please email your documents to [ashutosh@poafoundation.com](mailto:ashutosh@poafoundation.com) . You will receive the confirmation via an email. If you do not get a reply within 24 hours, please contact us.

What is the common evaluation criteria for business plan and the career plan?

Your Venture or Career Plan will be evaluated by the following criteria (Note that there is no particular minimum or maximum page limit):

- How clear are future goals identified?
- Goals must lead to a significant change from current situation
- The bigger the net change the better
- How complete and feasible is the plan?
- Is the plan realistic - achievable
- Does the plan communicate that the author has thought deeply about their project (it should be convincing and not just a dream)
- Does the submission have a detailed implementation plan?
- Factoring in the initial condition does the plan reveal how the applicant will achieve their goals
- Milestones should be identifiedSome resources

If you are writing a Business Plan, READ THIS ...

- ACE Ryerson Resources (same resources that were used for evening sessions during Project beysnick)
- More Business Plan writing resources