

Beyshick 2005 Overview

Description:

Project Beyshick is designed to provide students and youth from the Nishnawbe Aski Nation with the opportunity to job shadow CEOs and senior-level executives from some of Canada's leading companies.

Organizers:

- Aditya Jha, Chairman, POA Educational Foundation

POA Educational Foundation is a charitable foundation that aims to provide support for educational and entrepreneurial initiatives that target regions with specific challenges and pressing needs.

- Grand Chief Stan
Beardy, Nishnawbe Aski Nation

The Nishnawbe Aski Nation is a political affiliation of more than 45 communities within Northern Ontario.

Participating Companies:

- ICICI Bank Canada

- Mr. Hari Panday,
President

- AMJ Campbell Van Lines

- Mr. Denis Frappier,
Executive Vice President

- Osellus Inc.

- Trillium Hospital

- Mr. Ken White, CEO

- Globalmaxxtech

- Ms. Ida Perreira, COO

- TD Canada Trust

- Anna Iacobelli, District Vice President

- CIBC

- Gary Starnino

- TV Ontario/TFO

- Isabel Bassett, CEO

- RBC Royal Bank

- Naresh Karnick
- Harry Willmot, Sr. Manager

- Bell Canada

- Michael Cole, Executive Vice President
- Tom Lang, Senior Director

- HSBC Bank

- Erik Sande, Vice President of marketing
- Trevor Francis, Vice President

- Ryerson University

- Adam Kahan, Vice President, University Advancement

- Verax Inc.

- Sid Thomas, CEO

Participating Students:

Ten participating students (Grade 11 to University/College students) from the Nishnawbe Aski Nation including:

- Vivian Miranda Kakepetum,
Business at Lakehead University

- Autumn Yesno, Hotel
Management at Confederation College

- Brent Waboose, Entrepreneurship
program at Confederation College

- Lisa Moonias, Business
at Confederation College

- Mark Meekis, Restaurant
Business at Confederation College

- Melissa Archibald,
High school student

- Myra Beardy, High
school student

- Rowena Moonias,
High school student

- Tracey Provost,
High school student

- Vanessa Moonias,
Nursing at Lakehead University

Dates:

- August 24-28, 2005

Schedule (August 24-28):

Aug. 24 â?? Day One with
assigned Executive

Aug. 25 â?? Day Two: Job
shadow/observe assigned Executive

Aug. 26 â?? Day Three/First
Half: Shadow/observe assigned Executive

Day Three/2nd Half: Staff & Volunteers to enjoy dinner together

Aug. 27 - Trip to Niagara
Falls & Blue Jays game.

Aug. 28 - Return home

Project Goals:

- To encourage an active interest in business, corporations, and entrepreneurship.
- To provide participants with first-hand experience in a business environment through contact with a senior business mentor (Executive Level).
- To offer an insight into the dynamic and culturally diverse business environment existing in Toronto.
- To encourage the corporate world to be directly in touch with the Nishnawbe Aski Nation and other First Nations.