

Lisa Kember

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With 15 years experience in marketing, Lisa Kember has a proven track record in building successful marketing and communications programs. Since 1999, when she launched Hyperactive Communications, Lisa has been helping companies plan and implement results-driven marketing programs designed to meet targeted objectives.

Lisa is a regular columnist on marketing, public relations and sales strategies for PR Canada magazine, Business Times and Sales Promotion Magazine.

In addition to her entrepreneurial ventures, Lisa is an active community volunteer, serving as outgoing Chair of the Board for Victim Services of Peel, acting as a mentor with Summer Company and Dale Carnegie Training. She also works with the POA Foundation, providing public relations support for the organization's Project Beyshick initiative, and with Sanctuary, an outreach program for homeless in Toronto. She also supports Community Living Mississauga's annual golf fundraiser.

Lisa is a graduate of University of Waterloo's Honours English / Professional Writing programs. She has also completed a Marketing program at Ryerson University and a Resource Development Management certificate from Sheridan College. Lisa Kember has also been awarded 2003 Young Entrepreneur of the Year award, presented by Mississauga Board of Trade, and 2004 Business Recognition Award from Peel Economic Development Office.